



Waterfront Strategies
3050 K St NW #100
Washington, DC 20007

Contract #	1392783
Schedule Dates	10/16/12-10/19/12
Advertiser	Senate Majority PAC (72066)
Agency	Waterfront Strategies (7591)
Product	POLITICAL ISSUE (ns) (1187)
Brand	94/100/2063 (479988)
Salesperson	Millennium/DC, Washington DC (1108)
Sales Office	Millennium Washington DC
Buyer Name	Wood, Spencer
Phone/Fax	/
CPE	94/100/2063
Account Types	National/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	SEN MAJ PAC JARED SALLES

Date Entered	10/12/12
Last Modified	10/12/12
Entered By	Amy Marino
CO-OP	No
Headline #	ECR09841864
Demo	A35+
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$3,795.00
Net Total	\$21,505.00
Sales Tax	

Columbus (WTTE)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	15	\$25,300.00
Grand Total:	15	\$25,300.00

[illegible]

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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